

If you've got this far, you must be at a really boring talk at the conference – why not plan your next coffee break?

Who are you going to make a beeline for?

What's your opening line going to be?

What's the aim of your conversation?

Or rank all the people in the row in front of you in terms of how interesting you think they'd be to share a beer with tonight, that should get you through the rest of the talk...